



Going For Gold

The Lions International Blood Research Appeal (LIBRA) recently launched the Going for Gold fundraising campaign with a target of £300,000 to be raised by the end of 2024. We need your support to raise these funds so that we can help to cover the cost of much needed equipment for a planned new King's Health Partners Haematology Institute, which will be located at King's College Hospital in London. The equipment will be used to develop life saving therapies for blood cancer patients and those with blood disorders in the UK and overseas.





King's Health Partners Haematology Institute

LIBRA Trustees work closely with Professor Ghulam Mufti OBE, Head of the Haematology Department at King's College Hospital (KCH). Here, Professor Mufti outlines plans for the Haematology Institute:

"It will be known as the King's Health Partners Haematology Institute, embracing the haematology departments currently located at King's College Hospital, Guys Hospital, The Maudsley Hospital and King's College University London.

"Our aim is to be global leaders, with a unique emphasis on mind and body and a focus on patient outcomes combined with powerful discovery and translational research underpinned by a breadth of education. As KHP Haematology, we are building a hub and network that will change the lives of people with blood disorders locally and globally, by creating a culture that engages staff, patients and carers alike.

"The new facilities will be located within the current footprint of KCH. As well as much needed LIBRA funded equipment, the new building will house all current haematological departments from the partners and will include 100 NHS inpatient beds, 25 private patient beds and full out-patient clinic facilities."

Pioneering Work To Fight Blood Cancer

With the support of LIBRA, Professors at King's are currently developing the world's first vaccine for Acute Myeloid Leukaemia (AML). It is the first time such a treatment has been produced to combat this cruel condition, using a patient's own immune system to fight the disease.



The new King's Health Partners Haematology Institute will enable professors to have a dedicated space for the ongoing development of more advanced therapies that will challenge the cells in the immune system and recognise the leukaemic cells and ultimately destroy them.



Please visit our website and watch our LIBRA video to gain an insight into the work within the haematology department at King's and find out why your support is vital.

www.libralionscharity.org

Going For Gold - Dame Kelly Holmes MBE



The aim of LIBRA's Going for Gold campaign is to encourage our supporters to get active and raise funds towards our £300,000 target at the same time, no matter what your age or ability.

LIBRA supporter Dame Kelly Holmes MBE is helping us to inspire you to get involved and said: "You can do amazing things for LIBRA including marathon runs, 10k runs, walks, overseas treks, triathlons, sponsored activities and all sorts of exciting fundraisers. Come on and take up the challenge and help to save more lives!"

Dame Kelly campaigns to raise awareness of blood cancer after losing her mother to myeloma. The double gold medal winner teamed up with LIBRA as she is encouraging people to provide support so that new lifesaving and life improving blood cancer treatments can be created.

Do Something Amazing Today

If you would like to get active and raise funds for LIBRA as part of our new Going for Gold Campaign, we have put together an A to Z list of activities that might inspire you. From abseiling through to zip wiring, there really is something for everyone!

Absailing

Assault Course Challenge

Bike Ride

BMX Trail Challenge

Bootcamp Challenge

Canoe Race

Couch to 5k/10k

Cricket match

Cycle from London to Paris

Dance competition

Darts evening

Dog Walk

Everest Challenge

Fencing Tournament

Football Tournament

Go-Karting event

Golf Tournament

Hiking

Indoor Games

Indoor Bowling

Jog to work week

Kite flying competition

Karate challenge

Long distance walk

Marathon

Mini Olympics

Night at the races

Orienteering

Oversees Trek

Parachute Jump

Quiz Night - Sporting topics

Race night

Roller Disco

School Disco

Sponsored walk

Swimming Gala

Treasure Hunt

Triathlon

Three Peaks Challenge

University Sports Challenge

Volley Ball Competition

Walk to work week

Walk to school week

Xmas Fitness Challenge

Yo Yo Tricks Competition

Zip Wire





we need you

Supporting LIBRA

Do you have a loved one or friend who has been affected by a blood cancer or blood disorder? Perhaps you have received treatment under the care of King's Haematology Department or maybe LIBRA is a charity which is close to your heart. Whatever your special reason for supporting us we are most grateful and every penny you raise will make a positive difference for patients today and in the future.

There are so many ways you can get involved with Going for Gold. Consider taking part in a sponsored activity that appeals to you, host a fundraising event or make a donation.

You can donate securely online via our Virgin Money Giving Account at www.virginmoneygiving.com/fund/goingforgold

Alternatively, you might like to consider donating monthly, setting up a tribute fund or leaving a charitable legacy. Details of these and other ways to give are available on our official website www.libralionscharity.org

If you are interested in finding out more about LIBRA and how you can help to raise funds, please email us via info@libralion-scharity.org or call 01428 656283.